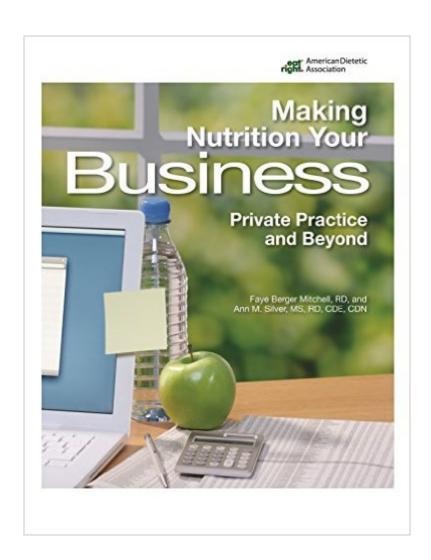
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Making Nutrition Your Business: Private Practice And Beyond





Synopsis

This is an essential resource for any dietetics professional considering a switch to private practice, consulting, writing, or speaking. This book discusses what it takes to go solo, how to structure your business, money management essentials, office space tips, how to use technology to rev up your practice, marketing ideas that will get you noticed, and more.

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